

'47 Brand Gets a New Look with Paycor



Kevin Crean, Director of Human Resources, '47 Brand

“With the rapid growth we have been experiencing, we literally could not move at the pace we needed without Paycor’s solutions.”

Organization Profile & Story

'47 Brand started with two brothers and a dream in the heart of Boston. Since 1947, their busy retail store next to Fenway park has boomed into an internationally recognized sports lifestyle brand, employing more than 350 people. But, along with great success and more employees, their HR team began experiencing the weight of administrative tasks. **Recently, '47 Brand was in partnership with a payroll & HR provider that oversold their products and underdelivered on results.** At the end of the day, there was a fundamental lack of trust and dependability – important qualities for a family orientated business. **Being fed up with their current provider, '47 Brand invited Paycor to meet their organization.**

Challenges

- Lack of trust in payroll & HR provider
- Cumbersome HR software
- Direct Deposit
- Managing employee questions
- Freeing up managers' time from administration tasks
- Improving employee productivity and morale

Solutions & Key Features

- **Unified System of Record**
- **Employee Self-Service**
- **Mobile Punching**
- Stress Free **Tax Compliance**
- Powerful, Real-Time **Reporting & Analytics**

Today, more than 30,000 medium and small businesses trust Paycor to manage their most valuable asset – their people. With values such as putting the client first and doing the right thing, it's no wonder '47 brand chose Paycor as their preferred HR and payroll provider.



Prior to Paycor

Prior to Paycor, '47 Brand's HR technology was more of a burden than solution. Between cumbersome software and technology that limited employees' abilities to be self-sufficient, HR managers were constantly overwhelmed by administrative tasks that took time away from strategic planning.

After Paycor

'47 Brand now utilizes a completely unified HR platform that meets the needs of their growing business. From recruiting top talent to tracking employee time and managing labor costs, HR managers can now focus on what really matters – impacting the bottom line.

'47 Brand leverages Paycor's unified HCM platform to recruit, onboard, manage and pay their people

- Applicant Tracking
- Onboarding
- HR
- Time & Attendance
- Payroll



“From the selection process to implementation and our first payroll, Paycor and their incredible team have been by our side as a business partner and friend.”

– Kevin Crean

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866.516.0053



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