



After doubling in size, AMFM sought a partner with more functionality to support their growing workforce and eliminate paper processes.



### **Crystal Weaver, Vice President of HR**

We doubled in size in 5 years and realized we couldn't handle payroll in house. We chose Paycor because we have similar core values. They are always open and honest. If they can't do something, they tell me. It's not just business to them. Paycor is committed to doing the right thing.

### Why AMFM Left Their HR & Payroll Provider

AMFM is a family-owned management company for 18 nursing homes across West Virginia. AMFM was committed to processing payroll and managing employees in house. But after experiencing significant growth, expanding from 900 to 1,800 employees, **they quickly realized their inhouse payroll system could not meet the demands of their growing workforce.** 

### **Prior to Paycor**

Without recruiting or benefits enrollment technology, AMFM was relying on paper forms and manual processes. They pledged to control their payroll because of security and trust issues, but after interviewing multiple providers selected Paycor due in large part to the personal service they provided during the sales process.

### **After Paycor**

AMFM has transitioned to a paperless recruiting and hiring process with Paycor. They now have more visibility into who's applying and which roles need to be filled and they have significantly increased the speed of hiring. In just one month with Paycor, they hired 215 people and seamlessly managed over 860 applications. It's resulted in more communication between hiring managers and recruiters and an improved candidate experience. With employee self-service, workers have full visibility into their pay stubs and can update personal information without HR's help.

### **Challenges**

- Repeated manual entry
- Multiple paper forms
- Manual onboarding and open enrollment

### **Solutions & Key Features**

- Consultative sales process
- Responsive customer service
- Recruiting technology to manage hiring process
- Employee self-service
- Enhanced reporting

# 10 Days Saved

"Paycor's Recruiting and Onboarding solutions have helped reduce our average time-to-hire from 26 days to 16 days, saving us weeks every year and thousands of dollars."

—CRYSTAL WEAVER

### **Onboarding**

With a variety of documents and regulations to review, new hires spent up to four hours completing the onboarding process. Now with Paycor's Onboarding solution, AMFM has saved a significant amount of time getting new hires up to speed and managing the hiring process.

### **Benefits Enrollment**

Prior to Paycor, AMFM had to run individual reports on each company and merge the data together to create one report. Now, they can report by company which has translated into better visibility by location.



## AMFM partners with Paycor to recruit, onboard, pay and retain their workforce.

- Recruiting
- Onboarding
- Time & Attendance
- HR
- Benefits
- Payroll





