

HR Analytics Buyer's Guide: HOW TO BECOME MORE DATA-DRIVEN WITH PAYCOR ANALYTICS

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CFOS ARE LOSING FAITH IN HR'S ABILITY TO SOLVE PROBLEMS WITH DATA.



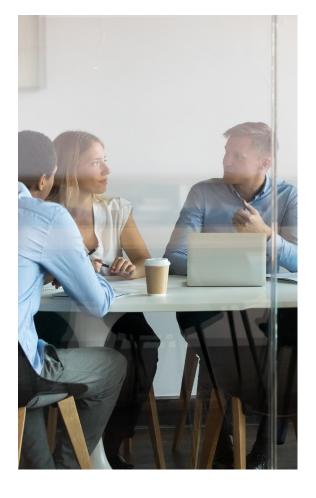
trusted HR to use data to anticipate and help

IN 2018 that number decreased to an alarming

What's the problem?

HR teams still spend too much time on transactional HR functions that should be automated and HR professionals aren't data scientists.

- 1. HR teams (especially teams of one) still spend too much time on transactional HR functions that should be automated. If your HR processes are still manual, or worse, paper-based, your team simply doesn't have time to do much else.
- 2. The answers to your most pressing business problems—everything from troubleshooting your recruiting pipeline to predicting labor costs, overtime and turnover—are in your company's HR, payroll, ATS and time systems. Yet, most HR professionals aren't data scientists. And they often don't have the tools needed to access, much less interpret, data.



Herein lies a major disconnect.

The C-suite is looking to HR to separate the signal from the noise and turn people data into consumable, actionable insights that improve decision making around key business initiatives like attracting talent and reducing turnover.

THE ONE THING HIGH-PERFORMING HR TEAMS DO DIFFERENTLY.

Paycor reviewed proprietary data from nearly 3,000 customers and found that many standard HR and recruiting metrics are tactical, in that they track project management, or, at most, basic dollar-in, dollar-out cost analysis. The most successful HR teams use data analytics to map people management metrics to business outcomes. That gets the C-suite to pay attention.

In this guide

We will explore how the right technology can help you transform your existing HR data into meaningful analytics that answer your most critical business challenges and drive meaningful change across your workforce.



MAKING THE CASE TO INVEST IN A HUMAN RESOURCES ANALYTICS SOLUTION.

Take the complexity out of workforce analysis and planning.

Paycor Analytics empowers HR Leaders with high-impact, easy-to-consume, real time data insights so you can you answer the right questions about your workforce. By transforming complex data into trends, predictions and powerful benchmarking, you can observe trends, pinpoint problems and take action.



- **HR leaders** frustrated with fragmented reporting from their HR system.
- **HR teams** that want to make decisions based on data, not their gut.
- **People managers** who want to optimize their teams and use insights to drive better performance.

Key Benefits of Leveraging HR Metrics



ANSWER YOUR MOST PRESSING QUESTIONS

Who is at risk for resigning? Who should be considered for a new promotion? With visualization tools, we help you answer the right questions about your workforce by transforming complex data into clear, direct answers. By diving deeper into a certain topic, you can make analyzing data and workforce reporting easier than ever before.

DATA INTEGRITY

HR leaders shouldn't have to play the role of data scientist. Paycor Analytics' data visualization tools display the calculation and methodology behind the output in clear, easy to understand language, so you can speak with confidence, eliminate potential errors and improve leadership trust in you and your team.

PLAN FOR THE FUTURE

With voluntary turnover at an all-time high, leaders need to better understand who is likely to leave, why they're leaving, and what they can do to make them stay. Paycor Analytics uses a predictive data model to identify the probability and extent of employee turnover in the next 12 months. Leaders can filter data by employee, job type and title, location, tenure, ethnicity and more to gain deeper insights into the factors driving resignations. To even better understand how turnover is affecting your business, the predictive resignation feature of Paycor Analytics provides benchmarking so you can compare how you're doing against local and national competitors. Armed with this data, companies can get ahead of trends before they become a problem.



ORGANIZATIONAL IMPACT

Paycor Analytics operationalizes your data to provide interesting moments that will directly impact your organization. From analyzing headcount to monitoring turnover, understand what factors are causing change, the rate employees are leaving and provide the financial impact of compensation, absenteeism and other factors.



COMPETITIVE ADVANTAGE

Paycor Analytics has deep benchmarking capabilities, so you can see how you stack up against the competition today and where you need to be tomorrow. By leveraging EEOC government data, you'll receive a robust data set that can be filtered and sorted across a host of parameters.

LET'S TAKE A PEEK UNDER THE HOOD TO SEE IT IN ACTION

Employee Retention

CHALLENGE:

The turnover crisis in America.

The labor market is tight, turnover reached record numbers, millennials are jobhopping at an alarming rate and voluntary resignations are also at an all-time high. No matter how you slice it, people are leaving, it's hurting the bottom line and HR must explain what's causing it.

Paycor found that nearly half of SMBs are tracking turnover manually. The others are using software, but 80% say the data doesn't give them actionable insights on turnover. Off-the-shelf, one-size-fits-all HCM systems just aren't sophisticated enough to deliver actionable insight. When evaluating HCM software, go deeper than the demo and see if the turnover data the system gives you is anything more than a superficial understanding of turnover.



of business leaders say turnover is their top challenge.



Voluntary resignations are at an all-time high

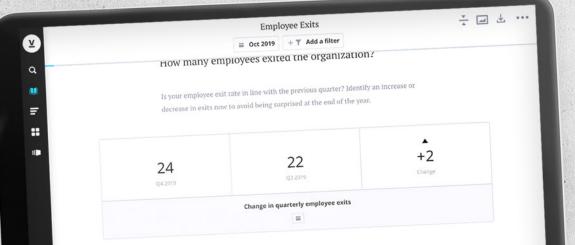
TO SOLVE THE TURNOVER CRISIS, HR NEEDS TO ANSWER THESE QUESTIONS:

What is the rate at which people are leaving the organization? What is my turnover rate by department? What's driving the risk of resignations? What is the predicted resignation across organizations and locations? Which employees have the highest probability of leaving in the next 12 months?



How Paycor Analytics can help

Paycor's predictive resignation feature allows leaders to identify potential at-risk employees to help prevent turnover in current volatile market.



Which departments are losing the most employees?

Review the volume of exits for each of your departments to spot trends and areas of concern. Do certain departments experience higher-than-average departures?

	(C)
	Employee Exit Count
Employee Exit Count	24
24	

Insights at your fingertips

Paycor Analytics offers easy-to-consume, real-time insights into your turnover data. Start by analyzing how many employees are turning over and their reasons for leaving.



Forecast Employee Turnover

Paycor's predictive resignation feature gives HR and business leaders actionable insights from its company data, including identifying at- risk employees, factors driving the risk of resignation, expected resignation across organizations and locations, and the probability and extent of employee turnover in the next 12 months.



	24		22	▲ +2
_	Q4 2019	Employee Exit Count	Q3 2019	Change
		Q4 2019 24	quarterly employee exits	
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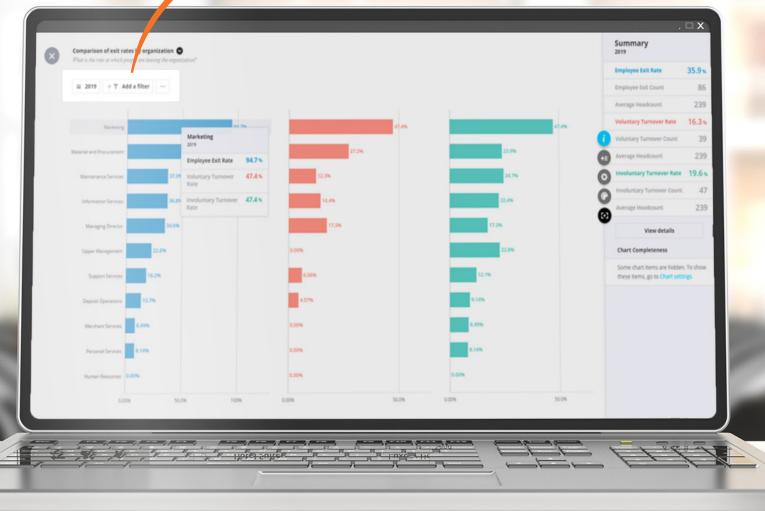
Discover turnover trends

View your overall employee exit rate and analyze your voluntary and involuntary turnover rates. Resignations can be costly for your organization, so be sure to pay close attention to why your people are leaving.

Employees who don't receive proper training quickly become disengaged. That's why onboarding and continuous training is so important. Develop a formal onboarding process to ensure new hires understand their role and responsibilities, know all relevant policies and procedures and have everything they need to be successful from day one.

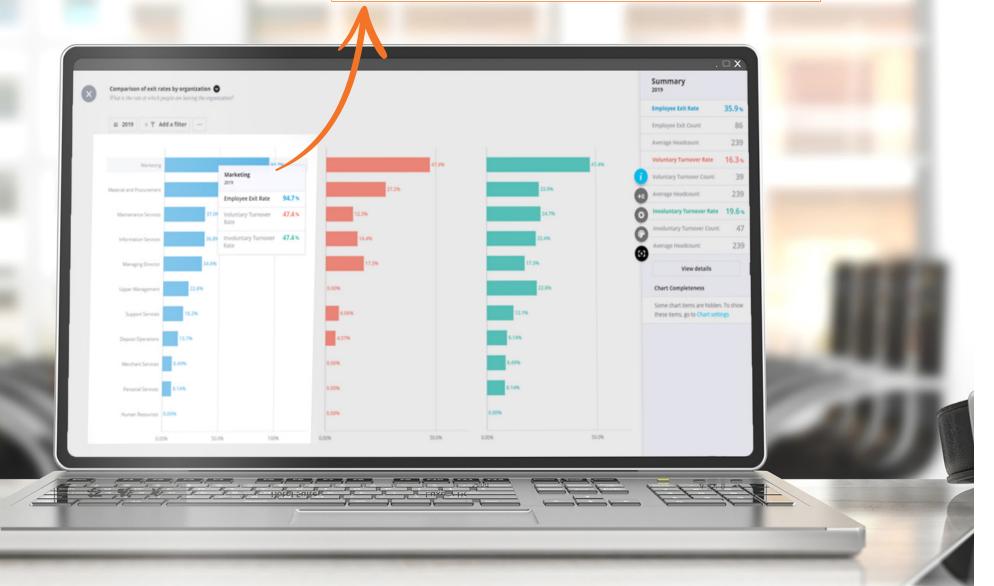
Slice and dice your data

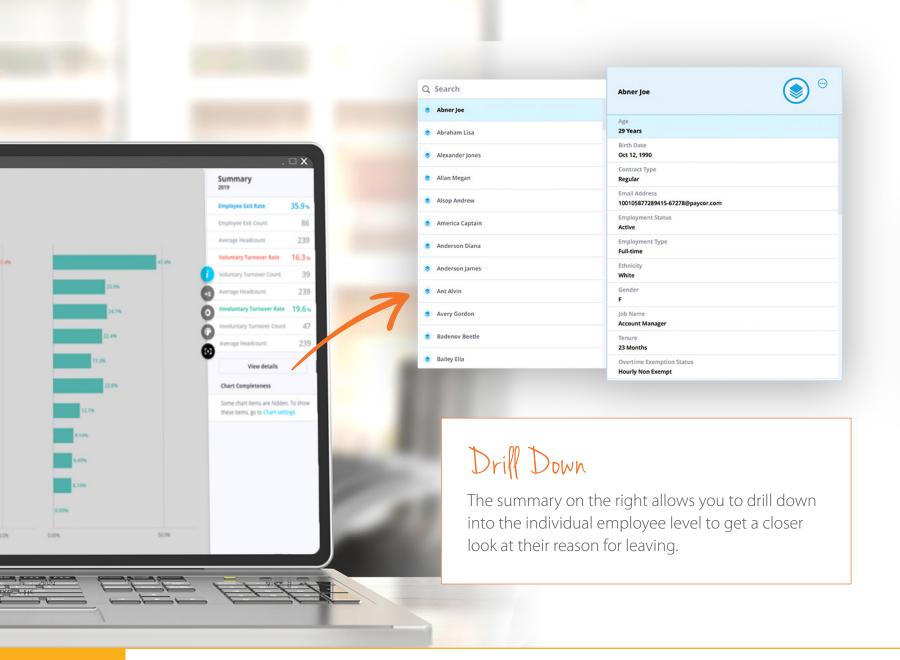
Want to report across certain timeframes? Set guidelines to access the data you need by adding filters to your queries.



Who has the highest exit rate?

With a comprehensive view of exits across your workforce, you can see which departments are at risk and which are most effective at retaining their workforce.







Voluntary turnover is a part of doing business, but our research found that according to employees, bad bosses are the #1 reasons people quit. This one factor accounts for 75% of voluntary turnover. Drilling down into resignation trends may uncover problem areas HR needs to address before they become widespread issues.

You don't need to be a data analyst

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New 2018 - Oct 2019

Drivers of resignation rate (trailing 12 months) What talent streibutes are next impacting the resign

🗃 Oct 2019

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Annual Base Pay Change

2% to 4%

TIP: If you do not have access to the Admin Panel, you can ask your system administrator for a topy of the Solution Cellinter.

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Paycor Analytics provides the calculations and methodologies behind all charts, so you can better understand outcomes and speak with confidence to business partners.

Leave Management

CHALLENGE:

Unplanned absences are costly.

Workers are absent for a variety of reasons, but when absences are unexpected, they carry hidden costs, disrupt others, contribute to overtime and significantly impact productivity. Supervisors spend more than 5 weeks out of the year adjusting schedules, finding coverage and training fill-ins.

Overtime is used to cover 47% of absences.

Coworkers are perceived to be $\mathcal{L}9.5\%$ less productive when filling in for absent colleagues.

The negative effects of absenteeism

- Poor performance
- Increased workload for coworkers
- Lost productivity
- Manager frustration
- Negative customer feedback

TO UNDERSTAND HOW ABSENCES ARE IMPACTING YOUR BUSINESS, HR NEEDS TO KNOW:

The financial impact of absences Which departments have the highest absence rates

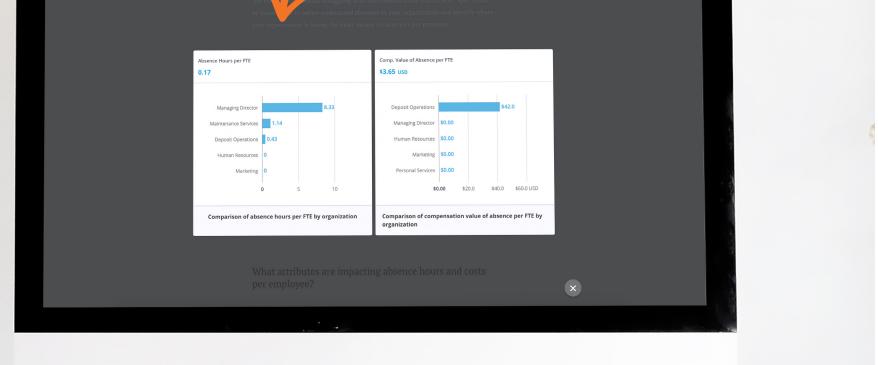


How Paycor Analytics can help

By leveraging pre-built questions and interactive charts, you can see what's driving absenteeism across your workforce, measure the financial impact, pinpoint problem areas and take action.

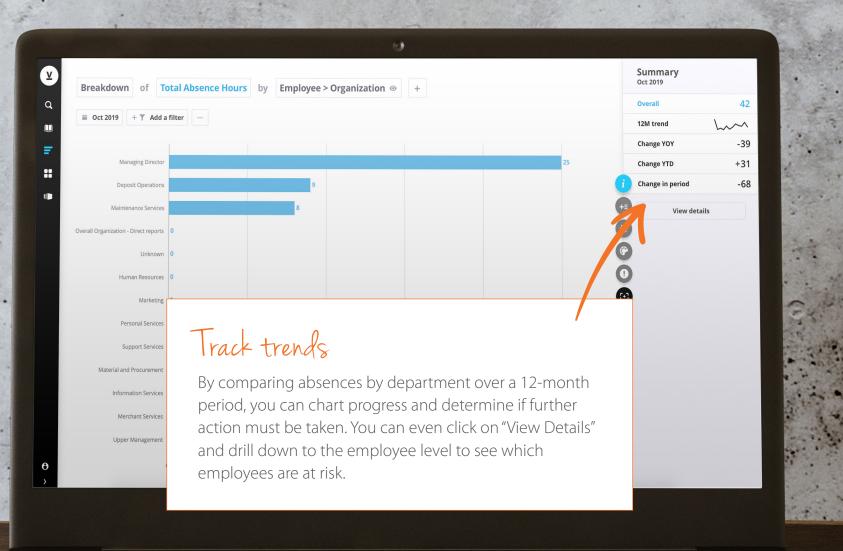
Who's getting hit the hardest?

Are certain departments struggling with absenteeism more than others? Identify trends by department to understand absences in your organization and see where they're costing you the most money.





When's the last time you evaluated your PTO policy? Clearly communicating attendance policies in your employee handbook and using a Time & Attendance system to monitor issues can help reduce the amount of unscheduled absences.



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5	© Oct 2019		
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	Hardacre Michael	Employee ID 207091591795616-67278	
	🔹 Lewis Rebecca	Absence Reason 0 Employee health condition	
		Absence Status Complete	

Detail

Absence

Access the level of detail you need to uncover trends

A detailed view by employee provides additional insight into reasons for absences and how much they're costing the organization. If you're noticing trends, this level of detail could prompt a discussion with an employee's manager to see if performance and productivity are also declining.



Use comparisons to discover problem areas

Employee > Employme Part-time

Explore the factors that are increasing or decrease absence rates and costs. In this example, employees on the left side of the chart tend to have fewer absence hours, while those on the right tend to have more. Want to dive deeper? Click on a group name to explore more factors impacting absence hours and costs per employee.

2.77

673

243

-9.08

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Workforce Compensation

CHALLENGE:

Keeping up with the Jones' in a tight labor market.

With unemployment reaching record lows, employers are raising wages and offering salary increases to find and keep talent and remain competitive in the market. Research from HR consultant Mercer of more than 16 million employees found that U.S. private-sector salaries for 2019 are expected to rise by 3.4 percent over 2018. And as the labor market continues to shrink, employers can't afford to settle for status quo pay practices. But with increased scrutiny around pay equity, employers must ensure pay practices are consistent and fair.

Top Factors Influencing U.S. Compensation Decisions for 2019

48% are providing signing bonuses

46% are giving cash incentives for returning to the office

43% are offering employees more time off

40% are giving worker job title upgrades

WHEN EVALUATING PAY PRACTICES, EMPLOYERS MUST CONSIDER:

How does the actual spend on total rewards compare to the budgeted amount? Are we allocating enough dollars for compensation to stay competitive? How do budgeted salary increases compare for males and females?



How Paycor Analytics can help

The challenge with compensation is that there's so many factors to consider. Are you allocating enough budget for compensation and total rewards? Are you increasing compensation and rewards to stay competitive? Is pay equity a concern? The right analytics solution can offer detailed comparisons and give HR the data they need to predict outcomes, optimize total spend and prevent compliance missteps. Armed with the insights, you can be more strategic and deliberate when discussing salary negotiations, evaluating pay practices and forecasting future budgets.

Answer your C-suite's most pressing questions Paycor Analytics offers pre-built questions on compensation to help you analyze total spend vs. budgeted amount, spend across your entire How are the costs of direct organization, direct compensation compensation changing? breakdown and pay equity. Explore insights into direct compensation trends for the organization. 🖀 Oct 2019 🛛 + 🍸 Add a filter Which organizations have increased direct compensation costs the most? Explore which organizations have the largest increase or decrease in total direct compensation costs and whether this change is expected. 2018 2019 \$7.75 M USD \$8.49 M USD Ð

Don't fall into the trap of playing defense

Are you using compensation to drive recruiting or retention or are you playing catch-up with your peers? With Paycor Analytics, you can compare actual compensation spend vs. your budget to see where opportunities exist to refine your pay practices.

Drill down to identify opportunities for improvement

Are you losing a significant number of employees in a certain department? Or do you want a closer look at how your compensation increases compare by department? Compare compensation practices by department and analyze trends over specific time periods to determine if any adjustments need to be made.

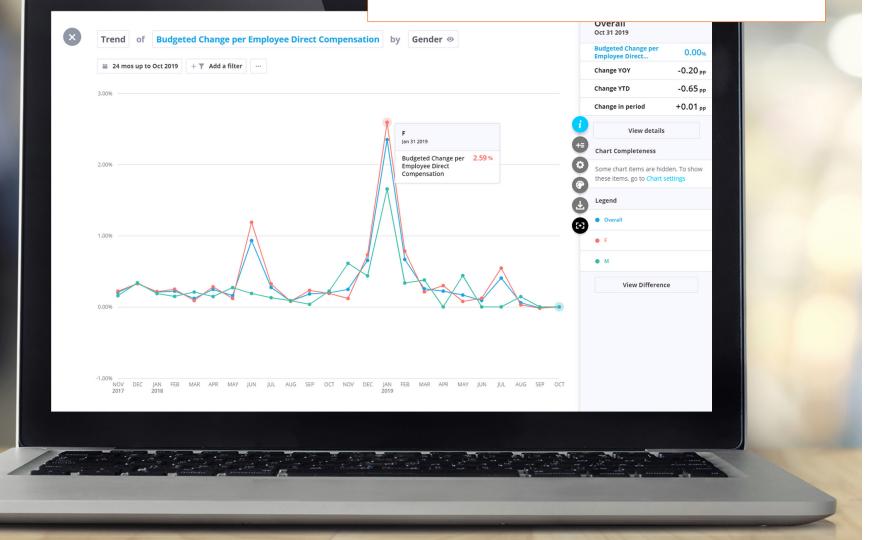


e-year change in budgeted base (

Compensation is certainly a key contributor in retaining and attracting talent, but don't forget to recognize your people for a job well done. The companies with the highest retention rates promote a culture of recognition, continuously using positive praise and even rewards to engage and motivate employees.

Review Pay Equity

You can also compare pay practices by gender to ensure you're paying employees fairly and consistently. Here, you can take a closer rate at comp data for males and females.



Choose how you want to access insights

If you want to determine where spikes are occurring, change to table view to see which area of the organization has the highest female compensation ratio. Paycor Analytics also allows you to export information directly into Excel.

Table of Budgeted C	hange per	Employ	yee Dire	ect Com	pensat	ion	+ by	Time	&	2 attrik	outes			Oct 2019	
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✔ F	0.12%	0.73%	2.59%	0.78%	0.21%	0.30%	0.08%	0.12%	0.54%	0.03%	-0.02%	0.00%	-		
Managing Director	0.00%	0.81%	0.00%	1.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		View detai	ls
Human Resources	1.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0		
Marketing	0.66%	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	~	Chart Completeness	
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Maintenance Services	0.00%	0.69%	1.27%	0.00%	0.00%	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%			
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Material and Procurement	0.00%	0.15%	0.00%	0.78%	0.43%	0.00%	0.34%	0.00%	0.00%	0.39%	0.00%	0.00%			
Information Services	1.83%	0.22%	3.70%	0.11%	0.00%	0.00%	0.75%	0.00%	0.00%	0.00%	0.00%	0.00%			
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Deposit Operations	0.00%	0.00%	2.31%	0.50%	0.00%	0.00%	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%			



Understand Your Business at a Deeper

Paycor Analytics is the most powerful platform on the market—we're the only ones bringing enterprise-level insights to medium and small business.

SCHEDULE DEMO