



# Our Customer Advantage

Discover all the perks and incentives of being a Paycor customer.







From staffing shortages and absenteeism to razor thin margins and supply chain hold-ups—plus an extraordinarily complex payroll tax process—the leaders and managers of restaurants face unique challenges. That's why Paycor believes you need HR technology configured for your industry.

We've been listening to and partnering with leaders of quick serve, fast casual, and casual dining businesses for more than 30 years, so we know what you need (and we built it with you in mind): an easy-to-use, end-to-end solution featuring unified payroll, onboarding, and reporting. It's everything you need to help ensure accuracy, remove tax complexities, and streamline operations.

With Paycor's restaurant-specific recruiting automation and custom hiring processes, POS integrations, and mobile-first solutions, we can help reduce costs; provide seamless, quick-hire onboarding; and ultimately, improve customer satisfaction...and your restaurant's bottom line.

Keep reading to discover the Paycor customer advantage.

Warmest regards,



**Brett Meager** 

Executive Vice President of Client Service, Success & Loyalty





# You need HR tech & expertise tailored to restaurants.

**Restaurants aren't like any other business.** You face challenges unique to your fast-paced, understaffed, and rapidly changing industry. Paycor is the only HCM provider that offers a specialized program based on more than 30 years in the HR software business and 30+ years with expertise serving restaurant leaders.





### 280K

#### **Employees Paid**

Payroll compliance in the restaurant industry is only becoming more complex. You need to be able to pay people accurately and on time. We can do that.



### 4,200+

#### **Restaurant Customers**

We help large and small restaurant groups achieve goals. We also provide dedicated expertise for franchise brands like McDonalds, Wendy's and YUM! — just to name a few.



### 30+ Years

of Industry Experience

Restaurant leaders don't need off-theshelf, generic HR & payroll technology. That's why restaurants depend on Paycor.





We believe that with the right technology, partnership, and thought leadership, there's nothing you can't accomplish. Paycor's HR Center of Excellence (HR COE) is the go-to resource for expert advice and inspiration.

To create the HR COE, we supplemented our 30+ years of experience serving business leaders with user group sessions, one-on-one interviews with HR professionals and business leaders, a deep dive into third-party research, and ongoing analysis of our own proprietary data. We've also surveyed hundreds of HR departments, represented by thousands of professionals at every stage in their careers.

The goal of the HR Center of Excellence is to help leaders see the tangible returns **on investing in modern HR.** Think of the HR COE as your action plan, grounded in Paycor's data, experience, and research, designed with a singular focus on helping businesses optimize HR to make a lasting impact on their organizations.

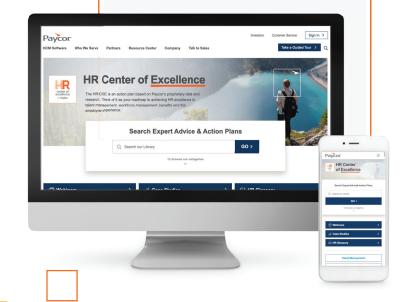
I love Paycor's communication and HR Center of Excellence because | feel like | have a partner who knows what's going on.

HR Director, Restaurant Management



#### What's in the HR CDE?

- Articles
- Industry News
- Tips & Trends
- Whitepapers & Guides
- Case Studies
- Infographics & Calculators
- Templates
- Webinars
- Videos





An invitation-only community for Paycor customers, **The CORner is** a place for you to network with other restaurant industry leaders, share best practices and be the first to learn about exciting things happening at Paycor.

The CORner is full of fellow Paycor users—both inside and outside the restaurant industry—who we count on to help us make a difference by **sharing their expertise and suggesting ideas to help us develop new product offerings.** We also offer exclusive industry resources, discussion groups, product information, and networking opportunities to help support you.



- Connect and share best practices with other Paycor power users in the healthcare industry
- Give us feedback on future product updates
- Receive exclusive content and our top educational resources
- Engage with fun activities and earn points to redeem for Paycor swag and other prizes







The thought of learning new HR software can be daunting, but we're there for you every step of the way. You can **easily register for classes and browse learning content at your convenience** in our user-friendly training portal.

Paycor's Learning Department offers industry-specific trainers and classes for you based on the solutions you've purchased. **Tailored sessions** are available for everyone from the person processing payroll to the HR manager reviewing benefits to the manager approving shift swaps and timecards.

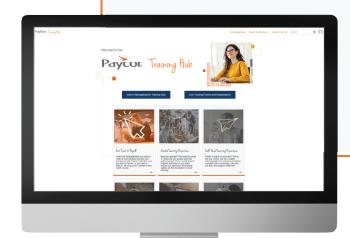
Paycor's internal teams are in an always-on learning mode when it comes to the restaurant industry. Every year, nearly 150 full-time Paycor employees spend 100+ hours completing 140+ courses on restaurant trends and business topics.

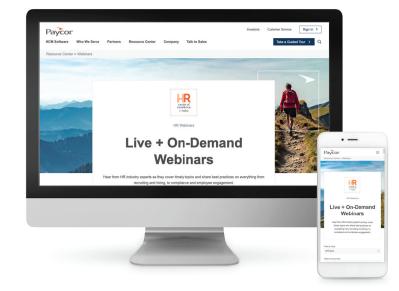
Our training can be accessed via virtual classrooms or recorded webinars. And the Certified Paycor Pro program bundles products by badges into a certification that covers Payroll, HR, and Analytics. Learn at your own pace and take product assessments to earn badges. Once all badges are unlocked, you'll be Paycor certified.



### What type of training dasses does Paycor offer?

- Company organization and general ledger
- Paying employees
- Managing employee information
- Labor costing
- Supervisor/manager training
- Configuring your taxes
- Basic or advanced Reporting & Analytics
- ...and many more!





# Exclusive Customer Newsletter & Webinars

We are inspired by our customers. And we are committed to delivering the latest industry-leading thought leadership and providing the tools you need to make a difference.

As a Paycor customer, you'll receive a restaurant industry-specific newsletter with the latest product news and information to help keep you up to date. Full of quick tips, templates, articles, and advice, the customer newsletter is our way of keeping a finger on the pulse of your industry.

In addition, you'll have exclusive access to our regularly scheduled customer webinar series, where HR industry experts guide you through current trends and best practices on how to better manage your facility. We also hold multi-day virtual Web Summits during the year to keep you posted on timely information and insider tips. Compliance and regulation changes—especially with payroll—are always hot topics in the restaurant world, so you'll want to be sure to check out the webinar schedule and mark your calendar!

## User Groups



More than two-thirds of Paycor's product enhancements are suggested by the people who use our products every day. We're constantly releasing updates to our platform, based on listening to and acting on feedback from more than two million users.

**There's nothing more valuable to us than customer feedback** because we're always looking for ways to deliver a user experience that exceeds expectations. One of the best ways to achieve this goal is through our user groups.

Whether it's a scheduled event at a local hotspot or a virtual meetup, Paycor-hosted user groups provide the opportunity to get together with fellow Paycor users in your area and industry. **Our user groups enable you to connect, network, and learn more about your Paycor solutions.** We want to hear what's on your mind—your concerns and your questions—so we can focus on helping you solve those challenges.

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I like giving Paycor feedback because it helps push for further development. In our industry, the need is great for systems that can handle what we throw at them. We throw a lot at the system and it's handled.

DD

-Jennifer E.

Entertainment Group





## Paycor Support Center

Paycor is committed to providing the technology and expertise leaders need to achieve their goals. When you reach out, we deliver responsive, personalized care.

Aligned to our Guiding Principle "Take Care of Customers First," this **Support Center** will do just that. When customers have questions or need help, they can quickly and easily access our omni-channel support network that offers multiple ways to get in touch, including phone support, live chat with a Paycor advocate, create a case online, or use our in-app Search Knowledge functionality.

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At Paycor, we have an amazing customer support team that can guide us through HR processes and keep us compliant.

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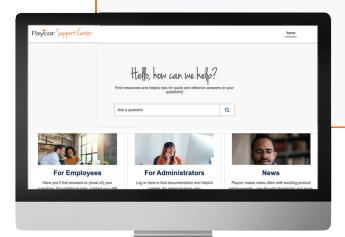
- Leke D

People & Culture Manager Restaurant Group



### What's available in the Paycor Support Center?

- Live Chat with Paycor Advocates
- 4,000+ Help Articles
- Training Resources
- Product Release Notes
- Webinars
- Industry-specific Content
- Online Support Case Creation







Recruiting  $\cdot$  HR  $\cdot$  Talent  $\cdot$  Time  $\cdot$  Payroll  $\cdot$  Analytics

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