Paycor

Social Media
Policy Template

HR center of
excellence
by **Paycor**

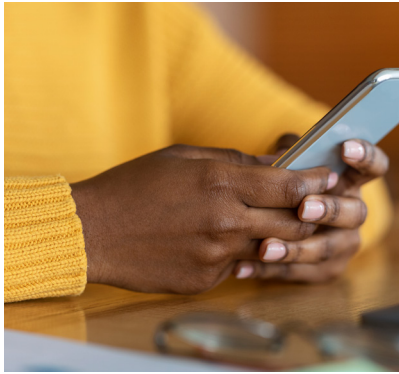## As an HR professional, you know that social media can be a liability for your company if employees do not use it correctly

50%

50% of employers screen candidates on social media to see if they appear professional.

Crafting a social media policy is no easy feat. There are so many moving parts to consider and it can be difficult to know where to start.

How to Use this Document:

This template will help you create a social media policy that covers all the bases.
Once downloaded, the template can be customized to meet the needs of your organization.

SOCIAL MEDIA POLICY

Paycor

EMPLOYEE EXPERIENCE

HR
LEARNING MANAGEMENT
CAREER MANAGEMENT
PULSE

WORKFORCE MANAGEMENT

TIME
PAYROLL
TIME OFF MGR
SCHEDULING
EXPENSE MANAGEMENT
ONDEMAND PAY (EWA)
MOBILE WALLET

TALENT MANAGEMENT

SMART SOURCING
RECRUITING
ONBOARDING
COMPENSATION
TALENT DEVELOPMENT

BENEFITS ADMINISTRATION

BENEFITS ADVISOR

ACA

MOBILE · ANALYTICS · ANALYTICS · MOBILE

Leaders

Paycor Empowers *Leaders* to Build Winning Teams

Paycor's human capital management (HCM) platform modernizes every aspect of people management, from recruiting, onboarding and payroll to career development and retention, but what really sets us apart is our focus on leaders. For more than 30 years we've been listening to and partnering with leaders, so we know what they need: a unified HR platform, easy integration with third party apps, powerful analytics, talent development software, and configurable technology that supports specific industry needs. That's why more than 29,000 customers trust Paycor to help them solve problems and achieve their goals.

LEARN MORE AT PAYCOR.COM

CALL 844-981-0040