



CONNECT

April 23-25, 2024 | Cincinnati, Ohio

Sponsorship Opportunity

\$7,000 Investment *The following is included in your sponsorship package:*

- (1) 6' Table, (2) chairs, trash can, power strip, and signage in a prominent area of the conference
- Two (2) conference passes to all events
- Sponsor logo featured on Paycor Connect+ website, conference materials, and conference signage
- Sponsor logo featured in conference app with one push notification per sponsor
- Digital signage recognition at Paycor Stadium event
- Conference meals
 - Tuesday Welcome Reception
 - Wednesday breakfast, lunch, and offsite dinner at Paycor Stadium
 - Thursday breakfast and lunch

Add-On Sponsorship Opportunities

For an additional investment, you can gain additional exposure for your company by choosing to have your logo added to one of these items:

Dream Wall – \$1,500 *(1 Available)*

Keynote speaker, Sebastian Terry, will introduce the Dream Wall during his keynote session. Attendees will have the opportunity to place their career dreams and goals prominently for all to see. Your logo can be featured on the Wall and Dream Cards.

Expert CONNECT Lab – \$1,500 *(3 Available)*

Conference attendees will have the opportunity to sign up for 1:1 sessions with a Paycor product expert in their own private lab space. Your company logo can be featured on the branding of the lab space.

Headshot Lounge – \$1,500 *(1 Available)*

A photographer will be on-site to provide attendees with a professional headshot, and your company can be a part of it. Attendees who get a headshot will receive an electronic copy of their headshot with a message from your company.

Have another idea?

Do you have another sponsorship opportunity in mind?
Feel free to reach out and let's discuss it further!



Conference Schedule

This schedule is subject to change, but for planning purposes, it is directionally correct. All times are Eastern time zone:

Tuesday, April 23

- 2:00–6:00 PM – Booth set-up at Hyatt Regency
- 6:00–8:00 PM – Welcome reception

Wednesday, April 24

- 7:30 AM – Breakfast
- 7:30 AM–4:30 PM – Booths open
- 6:30 PM–9:30 PM – Event at Paycor Stadium

Thursday, April 25

- 7:30 AM – Breakfast
- 7:30 AM–3:00 PM – Booths open
- 3:15 PM – Booth tear down

Conference Registration & Booking Guestrooms

A sponsor discount code will be sent with registration link.

- Room rate is **\$215.00 per night**.
- Please reserve your room via registration using [this booking link](#).
- A personal or business credit card will be required at check-in and billed at time of registration. All sponsors are responsible for room rate, incidentals, and taxes.
- Please contact **Tim Bertsch** at tbertsch@paycor.com for additional information.

What is Paycor Connect+?

Paycor has developed the inaugural Paycor Connect+ customer conference to provide business leaders with the knowledge, tools, and strategies necessary to navigate the ever-evolving human resources landscape and drive success within their organizations. Paycor Connect+ will bring the company's customers together to gain valuable insights from inspiring speakers, deep dive into interactive breakout sessions, and connect with fellow Paycor power users.

Additional Information

Location and Accommodations

- Hyatt Regency Cincinnati
151 W. 5th Street, Cincinnati, OH 45202

Sponsor Arrival & Departure

- Arrive Tuesday, April 23 after 1:00 PM ET
- Depart Thursday, April 25 after 3:00 PM ET

Conference Attendees

- Paycor Attendees - 200 Customers
- Sponsor Attendees - ~24 Sponsor Attendees

Airport Logistics

- Cincinnati/Northern Kentucky International Airport (CVG) is located about 20 minutes from the hotel.
- Dayton International Airport (DAY) is located about 90 minutes from the hotel.

